Pearl Academy

Pearl Academy - Mumbai, Delhi, Noida, Jaipur & Bangalore

I. PROGRAMS OFFERED:

Program	Specialization	No. of seats
UG	Fashion Design	90
	Fashion Styling and Creative Direction	60
	Fashion & Lifestyle Business Management	30
	Fashion Communication	30
	Global Luxury Brand Management	30
	Interior Design	30
	Product Design	30
	Textile Design	30
	Media and Communication	30
	Game Design	30
PG	Fashion Design	90
	Fashion Styling and Image Design	30
	Fashion Communication	30
	Fashion Business	30
	Luxury Brand Management	30
	Interior Design & Styling	30
	Communication Design	30
	Media and Communication	30

II. Entrance Exam Pattern:

Date	Section	Pattern	Time	Marks	Details
	Stage 1 - GPT and DAT online				
3rd April	**Section-I**	GENERAL PROFICIENCY TEST	90 mins	100 Marks	Candidates will be evaluated on various parameters such as Quantitative Ability, Data Interpretation, Basic Mathematics, Logical Reasoning, English language, etc.
	Section-II	DESIGN APTITUDE TEST			Candidates will be evaluated on power of observation & imagination, communication skills, sensitivity to the environment, creativity, drawing and design ability, etc.
	Section-II	MEDIA APTITUDE TEST (for Media school candidates)			Media Aptitude Test (MAT) assesses a media school candidate's aptitude for creative thinking, visual expression, command over language and power of observation.
	Stage 2- Personal Interview & Portfolio Evaluation				
6th to 10th April		PERSONAL INTERVIEW & PORTFOLIO EVALUATION	Will be intimated thru email if student qualify in GPT+DAT		Candidates will have to appear for a personal interview (PI) ONLINE / OFFLINE at campus (as per student's choice) after the selection rounds i.e., GPT and DAT. This will also involve a portfolio evaluation.

II. Sample Papers: Link : https://silica.co.in/pearl-sample-papers.html

III. Interview Questions:

#	Questions
1	If you cleared the NIFT exam, then which college would you like to take admission in, PEARL or NIFT?
2	How many followers do you have on Instagram?
3	Which designer you follow on Instagram and why?
4	Why do you want to become a designer?
5	How did you utilize time during lockdown?
6	Did you learn any new skills?
7	What is your dream?
8	What do you expect to be doing 10 years from now?
9	Tell us about your native place.
10	What is the most important/relevant/influential/recent book you have read on

IV. Portfolio Review:

#	Questions
1	From where you take the inspiration for your work?
2	Explain the medium you have used in your work.
3	Have you explored the topic relating to this piece further?
4	Tell me about the work you're proud of.

V. Tips To Crack The Exam:

#	Tips
1	Work on solving MCQs based on English & Cognitive drawing as there will be no sketching
2	It is important to have basic knowledge of the field of work you are interested in. Read a lot of books, newspapers, generally be world-aware, watch movies, watch TV, watch web-content & generally consume content from India & the world.
3	You should be aware of the basics of design like Design principles, color schemes, texture etc, for portfolio round.

| 4 | Prepare the proper explanation for your portfolio, like process, techniques, medium, concept, material you have used, inspiration etc. |

All the Best!

SILICA Team